

**Standard Audio**



**Description**

**Enhancing Accessibility with  
Vicaps Video Caption  
Corporation**

**[www.vicaps.com](http://www.vicaps.com)**

# What is Audio Description?

**Audio Description (AD) is a service designed to make visual content accessible to individuals who are blind or have low vision. It involves narrating visual elements of media, including actions, settings, and non-verbal cues, to provide a complete viewing experience.**

# Importance of Audio Description



## **Accessibility:**

Ensures that visually impaired individuals have equal access to media.

## **Enhanced Understanding:**

Provides additional context that supports comprehension.

## **Inclusive Entertainment:**

Promotes equal enjoyment of movies, TV shows, and other media formats.

# Benefits for Users



## **Enhanced Access:**

Allows individuals with visual impairments to enjoy media independently.

## **Improved Engagement:**

Provides a fuller understanding of content.

## **Equality:**

Supports accessibility standards and fosters inclusivity.



# Vicaps Video Caption Corporation's Approach

## Custom Scriptwriting

Tailored scripts for various media types.

## Professional Recording:

High-quality narration by experienced voice actors.

## Quality Assurance

High-quality narration by experienced voice actors.



# Industry Standards and Guidelines

W3C Web Accessibility Initiative  
FCC Guidelines  
American Council of the Blind



Leading the industry with innovation and superior service, Video Caption Corporation offers closed captioning, subtitling, audio description and more.

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